



Partner Program

We're Clearly Different!

Join ClearlyIP Partner Program for a different partner experience and more partner-focused approach. No master agents, no distributors (except internationally).

Whether you are an agent, reseller, OEM, or want to white-label your own products, ClearlyIP offers different partnership models so you can engage in a way that fits your business strategy.

Why Choose ClearlyIP?

- ✓ High Margins & No Channel Conflict
- ✓ Brandable Phones, Admin Site, and White-Label Customization Options
- ✓ No Wait Time for Quotes
- ✓ Instant Turn-Up - Configure your Cloud PBX, SIP Trunks, and DIDs in Mminutes
- ✓ Unique Offerings for Education, Hospitality, and Broadcast Radio
- ✓ Flexible Terms, Rental Programs, Agent/Reseller Billing Models
- ✓ Partner-Focused Approach

Partner Program Benefits

The ClearlyIP Partner Program offers a variety of benefits designed to help partners grow their business and succeed in the telecommunications market. Here are some key advantages of joining the program



Training and Onboarding

ClearlyIP provides thorough training sessions, including product intros, one-on-one training, and webinars, to ensure partners are well-equipped to support their customers.



Sales & Marketing Resources

ClearlyIP offers co-brandable marketing materials, sales support, and a dedicated account manager to assist partners with quoting, closing deals and growing their business.



Best in Class Support

Partners receive extensive support including technical assistance from experienced professionals, user guides with detailed documentation, and access to ClearlyIP's knowledge base.



Reseller/Agent Branding

ClearlyIP empowers agents and resellers to amplify their own unique brand by offering branding options for IP phones and customer portals.



Self-Service Portal

With ClearlyIP's Self-Service Portal, partners can create customer quotes, assign DID's, and have a PBX or SIP trunk up and running within minutes.



Competitive Price Points

ClearlyIP products are priced competitively, with excellent margins for resellers and tiered pricing models that scale with customers as they grow.



Multiple Product Lines

With a range of Cloud-based, On-Premise, and Hybrid products, and specialty products for hospitality, education, and broadcasting, ClearlyIP offers flexibility to meet demands of different infrastructure and purchasing requirements.



Open architecture

ClearlyIP hardware is built on open architecture to ensure compatibility with a variety of IT environments. We provide a powerful provisioning tool that integrates with over 300 different phones and devices.



Improvements and Innovation

At ClearlyIP, we don't just build our own products, we continuously enhance them. Our latest integrations include AI, SMS, MS Teams, and Fax, ensuring that our partners and customers always have access to the best solutions.



What Can You Sell as a ClearlyIP Partner?

As a ClearlyIP Partner, you have the opportunity to sell a diverse range of cutting-edge communication solutions tailored to various business needs. Here's a detailed overview of each product and service:



A comprehensive PBX and Unified Communications as a Service (UCaaS) solution designed for businesses of all sizes.

- » Advanced call management, voicemail, conferencing, and collaboration tools.
- » All features included at one price except for SMS, Fax, and Teams integration
- » High reliability and security with cloud-based infrastructure.
- » Self-Service Portal allows partners to manage and provision customers, add their own branding and support links.



Reliable, cost-effective, and high-quality voice SIP Trunking services with scalable call paths.

- » Easy integration and connectivity to almost any PBX (Extensive guides available)
- » Flexible Options: Mix and match call path subscriptions with metered pricing to create the perfect fit for your clients' usage
- » Gateway Connectivity and 4G POTS Line Replacement add-on options



A specialized PBX solution for the hospitality industry with flexible deployment options: hosted, hybrid, or on-premise.

- » Tailored features for hotels and resorts, including guest room voicemail, wake-up calls, and room status updates.
- » Seamless integration with property management systems (PMS).
- » Deployed in thousands of hotels and rooms, ensuring robust performance and reliability in diverse environments



Secure and compliant fax solutions to send and receive faxes from any device, anywhere.

- » Cloud-based fax service accessible via email, web portal, MFP Devices and API.
- » Hardware fax appliance for traditional fax machine integration.
- » Flexible Pricing: Pay only for concurrent fax call paths, DID, and usage. Low-volume and high-volume plans available.
- » No Charge Per User: Enable single emails or entire email domains for faxing without additional user fees.

CIP SERIES IP PHONES

A range of full-color IP phones and Clearly Anywhere softphones.

- » Wide selection of IP phones with various features, price points, and branding available.
- » Easy provisioning for quick and efficient setup.
- » Certified with popular third-party platforms, compatible with multiple PBX systems, and tight feature integration with Clearly Cloud, ComXchange, and FreePBX.
- » Panic button and silent intercom functionality for increased security and convenience.
- » Clearly Anywhere: an Android and iOS application that works seamlessly with Clearly Cloud, ComXchange, and offers a desktop application for FreePBX and other PBX platforms.



Gateways for analog/PRI to SIP conversion, failover solutions, and POTS line replacement.

- » Reliable and high-performance gateway devices for failover and replacing traditional POTS lines
- » Scalable analog to SIP solutions with capacity from 2 to 96 ports
- » Long Line Length Options on models with 24+ ports: supporting wire lengths up to 5.5 miles (~8.85 kilometers) away for extensive connectivity.



A platform to brand and offer ClearlyIP's next-generation UCaaS as your own.

- » White-label solution for resellers.
- » Advanced UCaaS features and functionalities.
- » Customizable branding options.



An agnostic management tool for zero-touch provisioning of 300 different phone models across various brands.

- » Centralized management of all devices (included with Clearly Cloud)
- » Simplified deployment and provisioning process.
- » Compatibility with a wide range of phone brands and models including ClearlyIP, Aastra/Mitel, Algo, Cisco/Cisco Linksys, Sangoma/Digium, Fanvil, Grandstream, Polycom, Snom, and Yealink.
- » Flexible and adaptable across different platforms: Clearly Cloud, ComXchange, and open-source solutions such as FreePBX®.



Solutions like Panic Button, Silent Intercom, and Codex for emergency alerting.

- » Silent intercom for discreet communication during emergencies.
- » CodeX System: Enables mass notifications via paging or direct calls. Ideal for schools or businesses to mark rooms as "safe" during an emergency.
- » Panic Buttons and support for Panic Dialing (integrated with ClearlyIP phones) to enable support for emergency alert systems in compliance with Alyssa's Law.

By partnering with ClearlyIP, you can provide your customers with innovative, reliable, and scalable communication solutions that cater to various industry needs.



Resellers and Agents What's the Difference?

ClearlyIP Agents

ClearlyIP agents earn recurring commissions on ClearlyIP services without the need to purchase or hold inventory. ClearlyIP manages the billing, tax collection, and FCC compliance, while agents focus on sales and account management. Agents benefit from training, marketing materials, and dedicated support.



Evergreen Commissions



Monthly and quarterly incentives/SPIFFs



ClearlyIP handles billing, tax collection, and FCC compliance



Ability to add pass-through charges and services to clients

ClearlyIP Resellers

ClearlyIP resellers purchase products and services at a discounted rate and resell them to their customers. Resellers set their own pricing and profit margins and control their own billing. If reselling services, resellers are considered telecommunications service providers by law and have more responsibility. Resellers receive training, marketing support, and technical resources to successfully sell and support ClearlyIP products and services.



Flexibility to control price and set margins



Excellent margins and discounts on hardware



Resellers handle billing, tax collection, and FCC compliance

How Agents and Resellers are Similar



ClearlyIP's Standard Partner Agreement covers both Resellers and Agents.

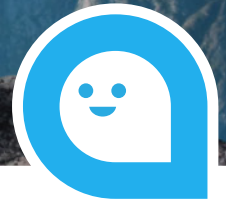


When it comes to hardware and accessories, everyone is a reseller



The end customer relies on you as their local contract.

Elevate Your Communication to New Heights



Why ClearlyIP Stands Out

Choose ClearlyIP and discover why we are the top choice for superior solutions.

ClearlyIP is your premier choice for business telecommunications solutions. With a focus on modern infrastructure, secure connectivity, and productivity empowerment. Our experienced team provides top-notch services, applications, and hardware to businesses and communication providers globally.

- ✓ Clearly Cloud UCaaS
- ✓ ComXchange Hospitality Platform
- ✓ SIP Trunking
- ✓ IP Phones
- ✓ On-Premise Phone Systems
- ✓ Softphone Solutions
- ✓ Virtual Fax Platform
- ✓ AI Solutions

U.S.-Based Support

Our knowledgeable support team is based in North America and works directly with partners and end-users for faster, more effective issue resolution.

Transparent Pricing. No Gotchas.

No surprise fees. No “nickel and diming.” Our pricing is straightforward and easy to understand—for both partners and customers.

Rapid Innovation

We’re agile. We listen. And we build fast. Whether it’s adding AI receptionist capabilities or enhancing security, we move quickly to meet real-world needs.



ROI Focused

Return-on-Investment focused framework to help reduce overhead and drive collaboration.



Customer First

A comprehensive approach to data collection, analysis, and usage that is built around a strong focus on relationships.



Decades of Experience

A dedicated team of telecom experts and professionals with a rich history in the industry.



Thorough Onboarding Program

A unique white glove experience with an all inclusive personal service approach.



Highly Trained Support Team

Highly proficient telecom professionals with diverse expertise, demonstrating excellence in their roles, leading to enhanced productivity for your business.



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